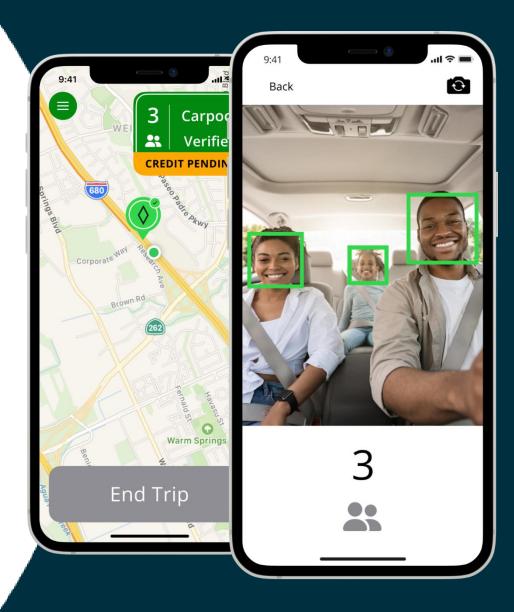
# **Express Carpool Check**Smartphone App Pilot

February 22, 2023







### **Key Points**

- 1. How the app works and how our pilot approach has evolved
- 2. What it may take to fully deploy the technology
- Request for approval of I-680 Express Lanes carpool verification pilot



# Why: Reducing Carpool Violations in Express Lanes

## On average, 1 in 5 carpool lane users are violating occupancy requirements



Reliable travel times for carpools and transit



Reduce congestion and increase public confidence



Support regional goals of reducing greenhouse gas emissions



Reduce need for CHP field enforcement



### **Opportunities at Full Scale**

- Automated system to reduce enforcement need, human bias
- Transition from punitive to incentive approach
- Possibility to phase out switchable transponder



#### First Step: Phase 1 Pilot

Does app-based carpool verification work?

### How the App Works

BALFA
BAY AREA INFRASTRUCTURE
FINANCING AUTHORITY

Facial geometry deleted at end of trip

before driving

when parked

Home

Shaw Ry O Short I Coggins Dr

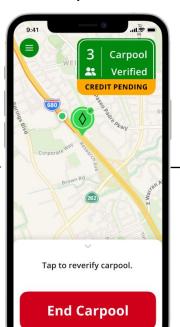
Verification Camera



Ready to Carpool



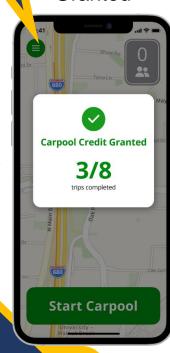
Reverification Required



Reverification Camera



Carpool Credit
Granted



Camera determines number of real faces & facial geometry, no image captured

**Start Carpool** 

Generates realness and match probabilities to validate carpool



#### **Use of Facial Geometry**

Facial geometry is used to confirm that carpool occupants at the beginning of the trip are likely the same as at the end of a trip.

The app's use of facial geometry differs from facial recognition in key ways:

- > App captures only geometry/outline of face
- ➤ No image captured or stored
- ➤ Facial geometry never leaves the phone, and is erased upon completion of each trip
- Confirms likely match instead of exact match
- > Cannot be used to identify a person or reconstruct a face



#### **Stored Data Similar to Fastrak®**

Stored Data	Fastrak®	Арр
Account Information (e.g. license plate, transponder, phone number)		<b>/</b>
Highway Trip (entry and exit points)		
Trip Date and Time		<b>/</b>
Toll Tag Switch Setting		
Number of Verified People and Realness/Match Probability		







### Equity: What We've Learned

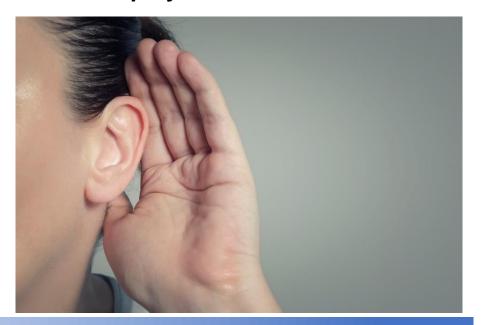
#### What's Important

- Privacy & accessibility
- Access to Express Lanes
- Encourage Equity Priority Community participation in the pilot



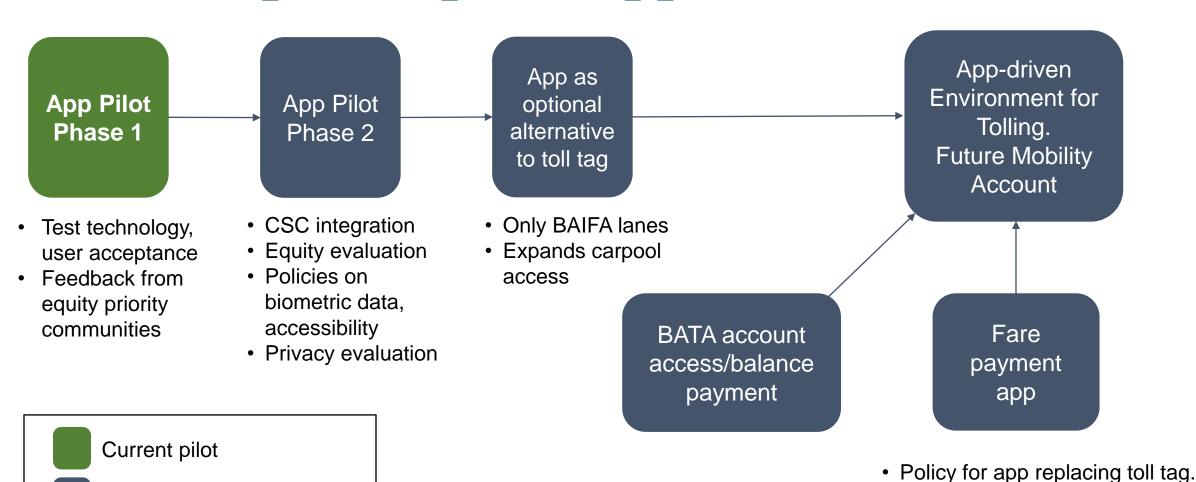


MTC Policy Advisory Council Equity & Access Subcommittee





### **Initial Step to Explore App-Driven Solutions**



Future – possible approach

Statutory evaluation

Interoperability



# Phase 1 Smartphone App Pilot Approval

Approval of an I-680 Express Lanes pilot allowing enrolled carpools to use a smartphone app and valid license plate in lieu of a Fastrak® account

- ✓ Limited-term pilot (approx. 6 months)
- √ ~ 500 volunteers
- ✓ Participation agreement to address privacy



#### **Phase 1 Pilot Estimated Timeline**

Activity	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Jul 2023	Aug 2023	<b>Sept 2023</b>
Pre-Pilot (Internal/Agency staff)								
Review/Finalize Participation Agreement								
BAIFA Approval of Pilot								
Pilot Period								
Post-Pilot Evaluation								