



Clipper® Operations and Performance Update

Charts and Figures

Clipper Executive Board

October 23, 2023

While overall Clipper ridership has dropped, rides using cash value has increased, which sets up well for Next Generation Clipper.

	Monthly Clipper Trips Cash Value	Monthly Clipper Trips Product*	Monthly Clipper Trips Total
February 2020	10,713,307	10,157,196	20,870,503
August 2022	6,091,840	3,900,653	9,992,493
August 2023	7,339,571	4,790,860	12,130,431
% Change from Feb 2020 to Aug 2023	-31%	-53%	-42%
% Change from Aug 2022 to Aug 2023	+20%	+23%	+21%

*Passes, Clipper START, BART HVD, Day Pass Accumulators, and Transfers considered Products

On an average weekday, BART AM commute patterns at Downtown San Francisco and Oakland stations have changed. Ridership is coming back, and new patterns are emerging.

	Downtown San Francisco (Emb, Mont, Pow, CC)	Downtown Oakland (12 th St, 19 th St, Lake Merritt)
February 2020		
AM Commute (7am - 10am)	73,246	12,401
Avg Weekday Exits		
August 2022		
AM Commute (7am – 10am) Avg	20,014	2,964
Weekday Exits		
August 2023		
AM Commute (7am – 10am) Avg	24,665	4,065
Weekday Exits		
% Change from Feb 2020 to Aug 2023	-66%	-67%
% Change from Aug 2022 to Aug 2023	+23%	+37%



Clipper® Fact of the Month

+21%

INCREASE IN CLIPPER TRIPS
AUGUST 2022 VS AUGUST 2023

