

HORIZON



Autonomous Vehicles Perspective Paper

Strategies for the Bay Area

- 1) Welcome (5:30)
- 2) Introduction to Horizon (5:35)
- 3) Presentation – (5:40)
- 4) Panel Introduction & Remarks – (6:00)
- 5) Audience Q&A – (6:25)
- 6) Next Steps – (6:55)

Horizon is exploring how **economic, environmental, technological, and political uncertainties** may create new challenges – or exacerbate existing ones – for the Bay Area over the coming decades.

H O R I Z O N

Futures Planning

Perspective Papers

Project Performance

PLAN BAY AREA 2050

For more information, go to:
mtc.ca.gov/horizon

Overview

- **Autonomous Vehicles 101**
- **Implications and Strategies**
 - Horizon Guiding Principles
 - Opportunities and Risks
 - “Big Ideas” and Applications for the Bay Area



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Autonomous Vehicles 101

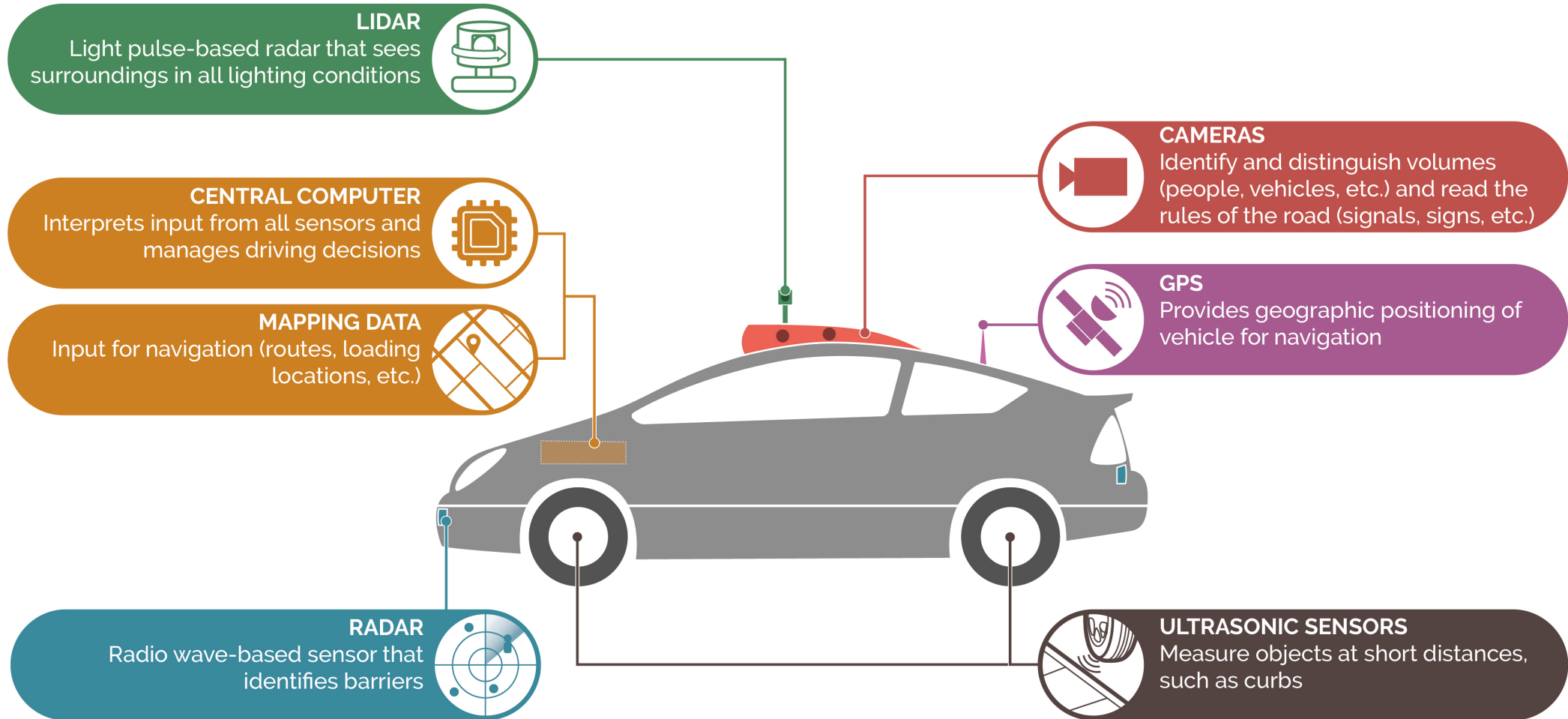
“Automated” versus “Connected”

AUTOMATED The increasing ability to drive without human assistance.

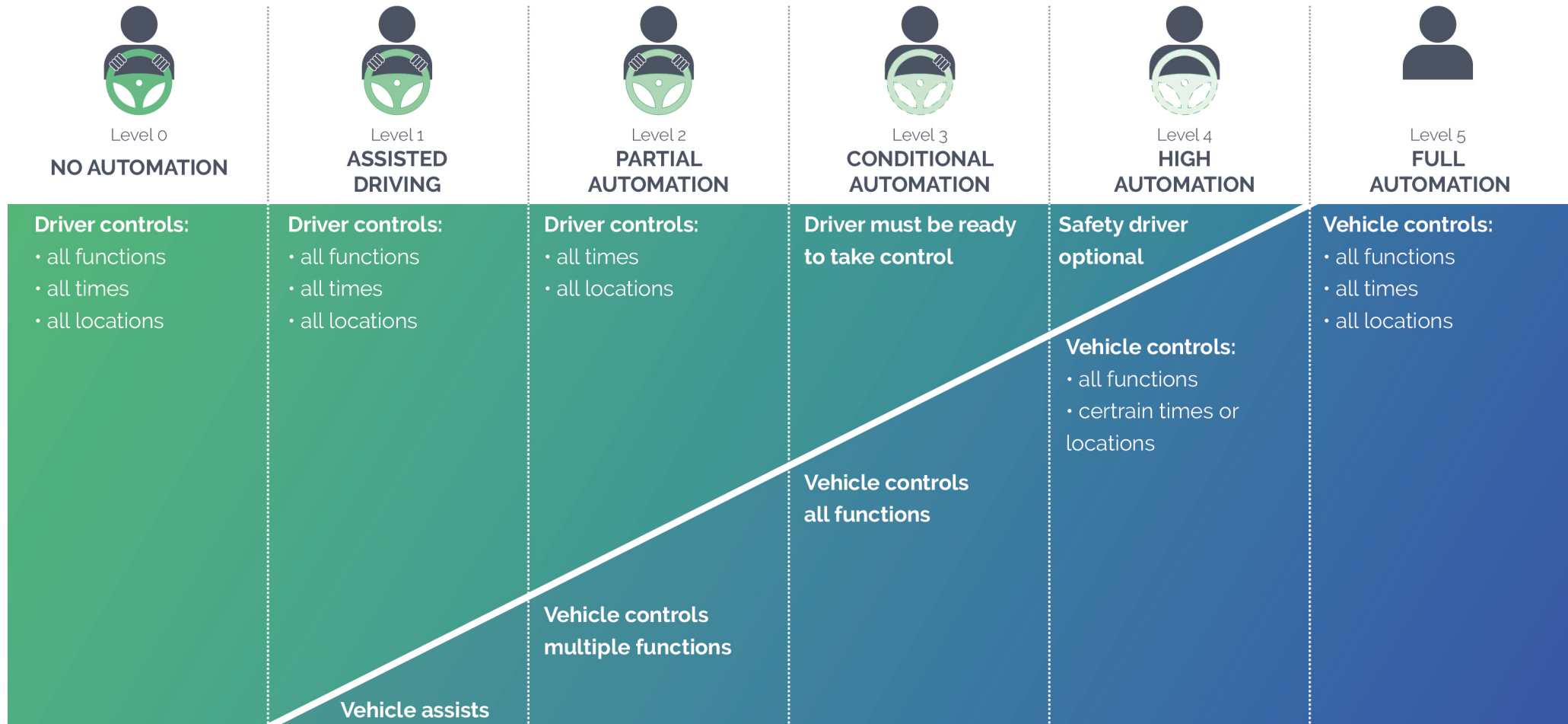
CONNECTED The increasing ability to share mobility or safety information among other vehicles, infrastructure, systems, etc.

None of the automation technologies require a vehicle to be connected.

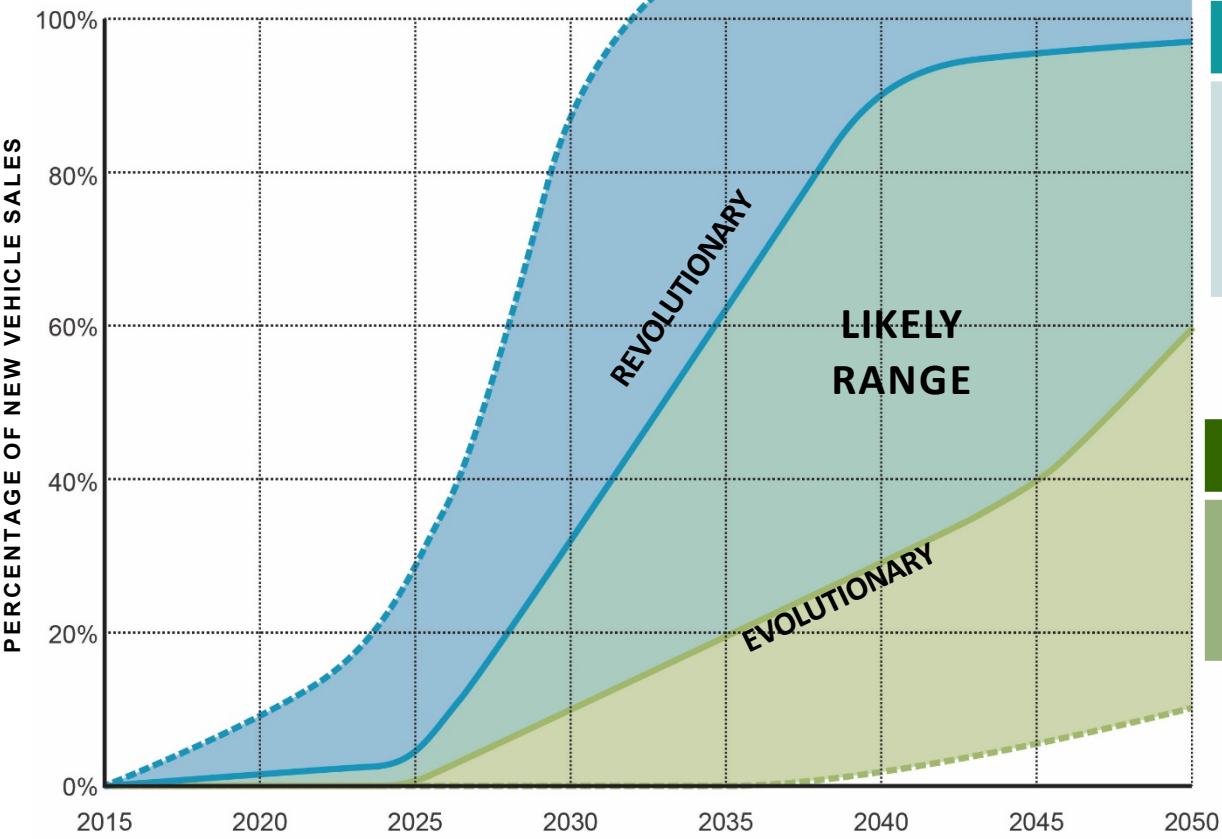
Autonomous Vehicles Components



Levels of Automation



When do AVs become commonplace?



Fully Autonomous Vehicle (L4/5) uptake predictions based on high disruption scenarios, indicates possible percentage of new car sales 2016 to 2050.

Revolutionary

- Technology breakthroughs
- Regulatory resolutions
- Shared model, at much lower cost than ownership
- Rapid adoption

Evolutionary

- Slower technology development and rollout
- Owned AV model with cost premium
- Slower adoption

The future is highly uncertain

TIMING 3 to 13 years until L5 AVs available for purchase

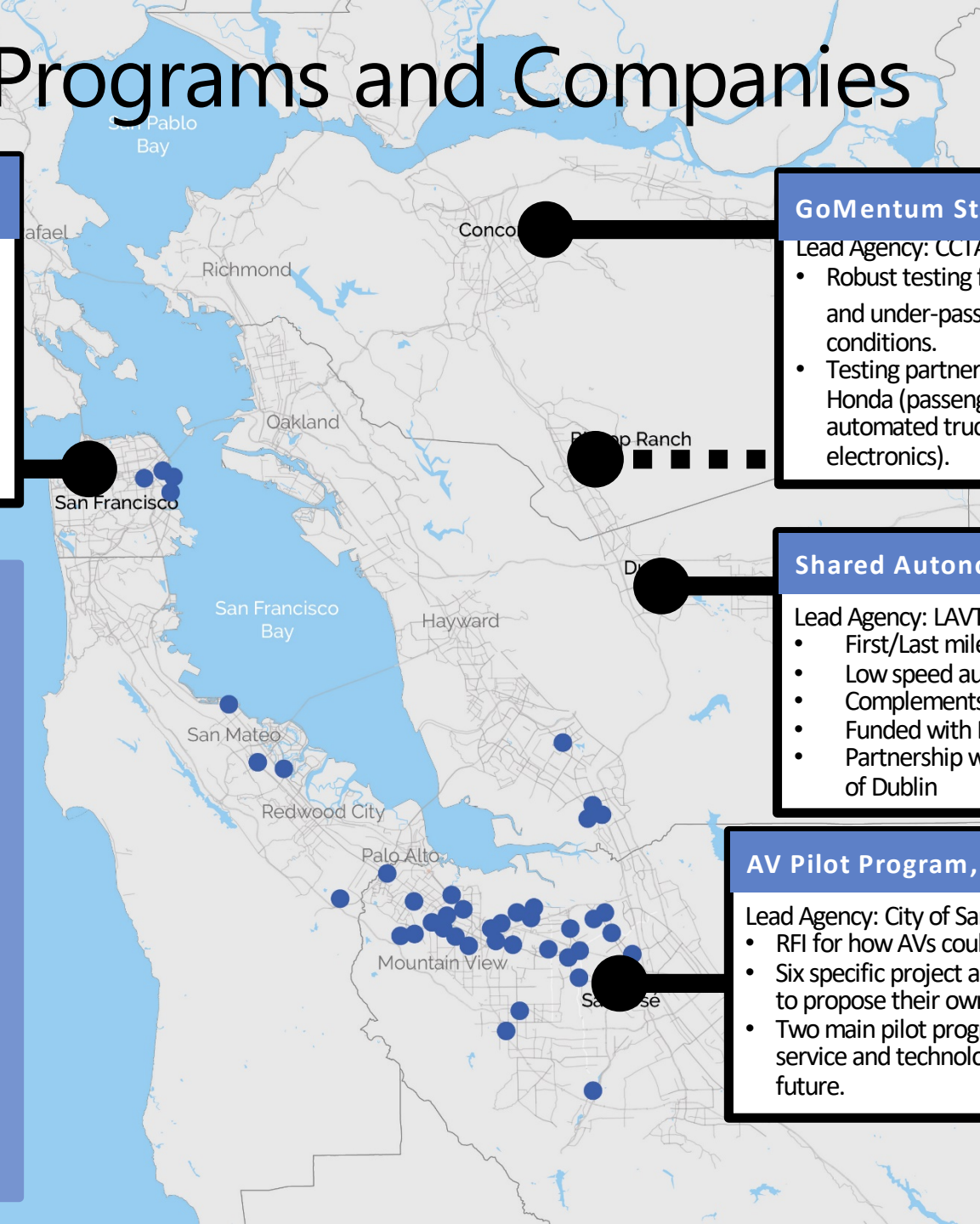
SAFETY +40% to +90% increase in safety

CAPACITY 0% to +45% increase in roadway capacity

DEMAND +5% to +40% increase in VMT

ENERGY/EMISSIONS -50% to + 100% change in GHGs

Bay Area Pilot Programs and Companies



Guiding Principles for Emerging Mobility, San Francisco

Lead Agency: SFMTA

Policy framework to evaluate new mobility services for all SFMTA and SFCTA decisions, including:

- Safety
- Transit
- Equitable Access
- Disabled Access
- Sustainability
- Congestion
- Accountability
- Labor
- Financial Impact
- Collaboration

GoMentum Station, Concord

Lead Agency: CCTA

- Robust testing facility with city-like road networks, tunnels, over-and under-passes, and railroad crossings that simulate real world conditions.
- Testing partners include EasyMile (low-speed electric shuttles), Honda (passenger AVs), Toyota (passenger AVs), Otto (long-haul automated trucks), and Sumitomo Electric (supplier of electronics).

Shared Autonomous Vehicle Demonstration

Lead Agency: LAVTA

- First/Last mile to Dublin-Pleasanton BART station
- Low speed autonomous shuttle on public streets
- Complements fixed route buses
- Funded with BAAQMD Grant
- Partnership with County Connection, GoMentum Station, City of Dublin

AV Pilot Program, San José

Lead Agency: City of San José

- RFI for how AVs could help advance broader goals for the city.
- Six specific project areas for AV deployment, but allowed respondents to propose their own project areas.
- Two main pilot programs: small-area or corridor-specific transit service and technology to support broader AV operations in the future.

Companies licensed to test AVs on California public roads

- | | |
|------------------------------------|---------------------------|
| Almotive | NVIDIA |
| Apex.AI | Phantom AI |
| Apple | PlusAI |
| Aurora Innovation | Pony.AI |
| AutoX Technologies Inc | Qualcomm Technologies |
| Baidu | Renovo.auto |
| Bauer's Intelligent Transportation | Roadstar.AI |
| BMW | SAIC Innovation Center |
| Bosch | Samsung Electronics |
| Continental Automotive Systems | SF Motors Inc. |
| CYNGN | Subaru |
| Delphi Automotive | Telenav |
| Drive.ai | Tesla Motors |
| Ford | Toyota Research Institute |
| GM Cruise | Uber |
| Jingchi CorpLyft | Udacity |
| Mercedes Benz | Valeo North America |
| NIO | Volkswagen |
| Nissan | Voyage |
| Nullmax | Waymo |
| Nuro | Zoox |



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Implications and Strategies

The San Francisco Bay Area Aspires To Be:



AFFORDABLE

All Bay Area residents and workers have sufficient housing options they can afford – households are economically secure.



CONNECTED

An expanded, well-functioning transportation system connects the Bay Area – fast, frequent and efficient intercity trips are complemented by a suite of local transportation options, connecting communities and creating a cohesive region.



DIVERSE

The Bay Area is an inclusive region where people from all backgrounds, abilities, and ages can remain in place – with access to the region's assets and resources.



HEALTHY

The region's natural resources, open space, clean water and clean air are conserved – the region actively reduces its environmental footprint and protects residents from environmental impacts.

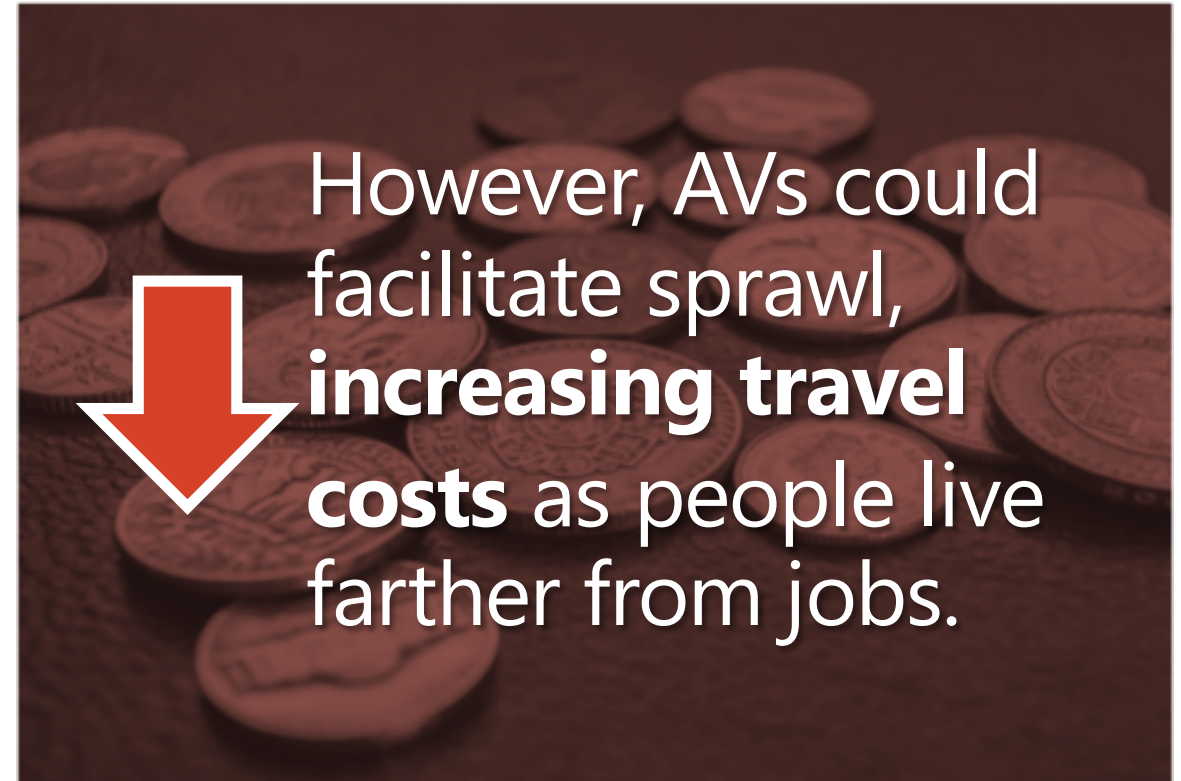


VIBRANT

The Bay Area region is an innovation leader, creating quality job opportunities for all and ample fiscal resources for communities.



Horizon Guiding Principle – All Bay Area residents and workers have sufficient housing options they can afford – households are economically secure.

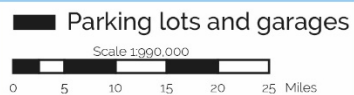


Housing Opportunity Sites in an Autonomous Future



AFFORDABLE

- Decreasing parking **demand** with AV services
- Reduce parking **requirements**
- Obsolete parking could be replaced with **infill development**



Priority Strategies

Repurpose off-street parking for **infill development**

Institute **parking maximums** for both on- and off-street parking supply

Retain or strengthen urban growth boundaries to **control greenfield development**



Horizon Guiding Principle – An expanded, well-functioning transportation system connects the Bay Area – fast, frequent and efficient intercity trips are complemented by a suite of local transportation options, connecting communities and creating a cohesive region.

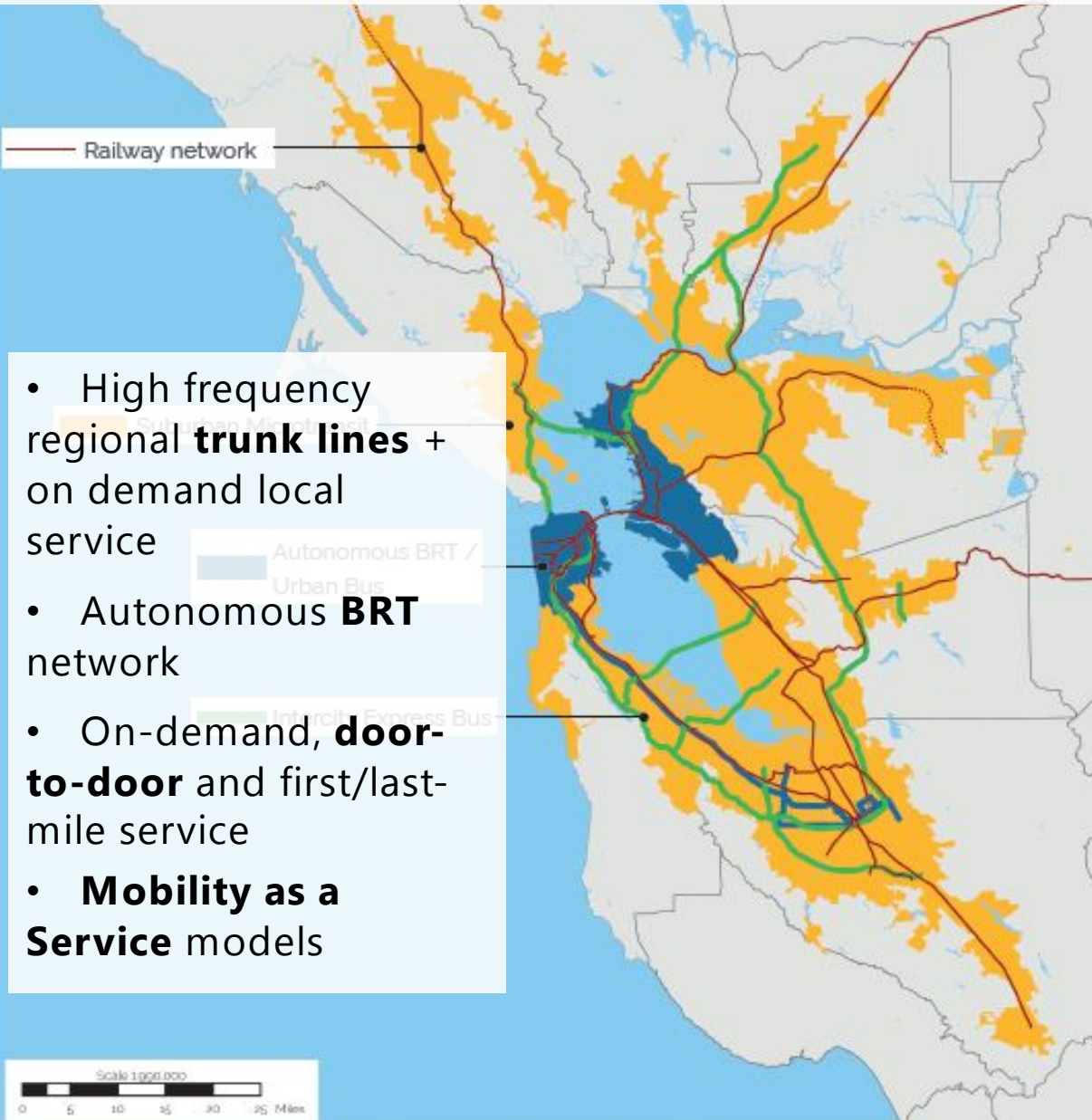
A photograph of a white, compact, multi-seater vehicle, likely a shared autonomous vehicle, parked on a paved surface. The image is overlaid with a semi-transparent green filter. A large, white-outlined green arrow points upwards from the left side of the image.

Shared AV services could introduce a transit renaissance with **improved on-demand services**.

A photograph of a multi-lane highway filled with cars, illustrating traffic congestion. The image is dark and has a semi-transparent black overlay. A large, white-outlined red arrow points downwards from the left side of the image.

AVs could **worsen congestion** with more induced travel and empty vehicle circulation.

Regional Autonomous Demand-Responsive Transit



CONNECTED

Priority Strategies

Double down on **high-capacity bus and rail corridors**

Innovate suburban transit with autonomous, **demand-responsive microtransit**

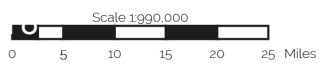
Develop a **mobility as a service** platform to provide a unified and equitable gateway to services and information

Dynamic Pricing Opportunities in an AV Future



CONNECTED

- New **data and platform** capabilities with AVs
- Dynamic pricing to manage **limited capacity**



Priority Strategies

Price mobility fairly through **dynamic road pricing**


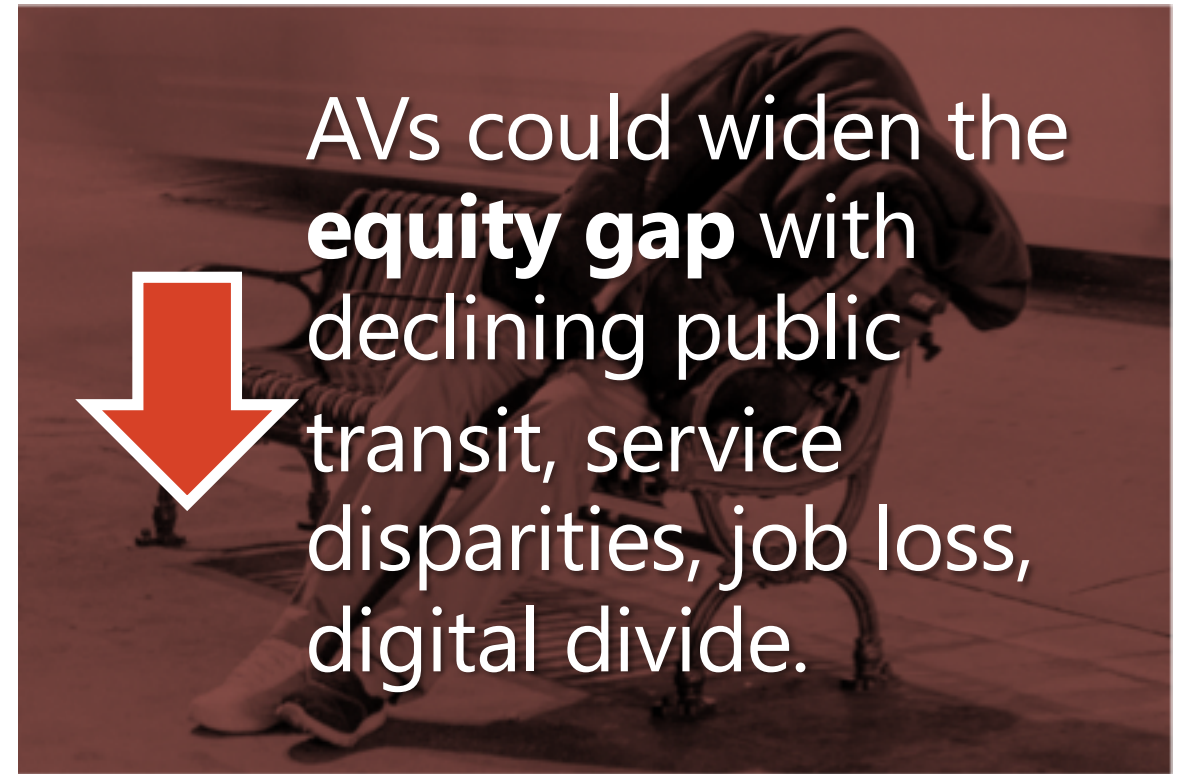
Design **smart streets** with dynamic allocation of street and curb space

Develop industry-wide **data sharing protocols** to provide real-time information to connected AVs

Horizon Guiding Principle – The Bay Area is an inclusive region where people from all backgrounds, abilities, and ages can remain in place – with access to the region’s assets and resources.



Mobility options could proliferate with new business models, benefitting people from all backgrounds, abilities and ages.



AVs could widen the **equity gap** with declining public transit, service disparities, job loss, digital divide.

Equitable AV Services



- **Require accountability**: targets, metrics, monitoring, improvement
- Target strategies for **specific equitable outcomes**.
- Focus all strategies on **inclusive prosperity**.

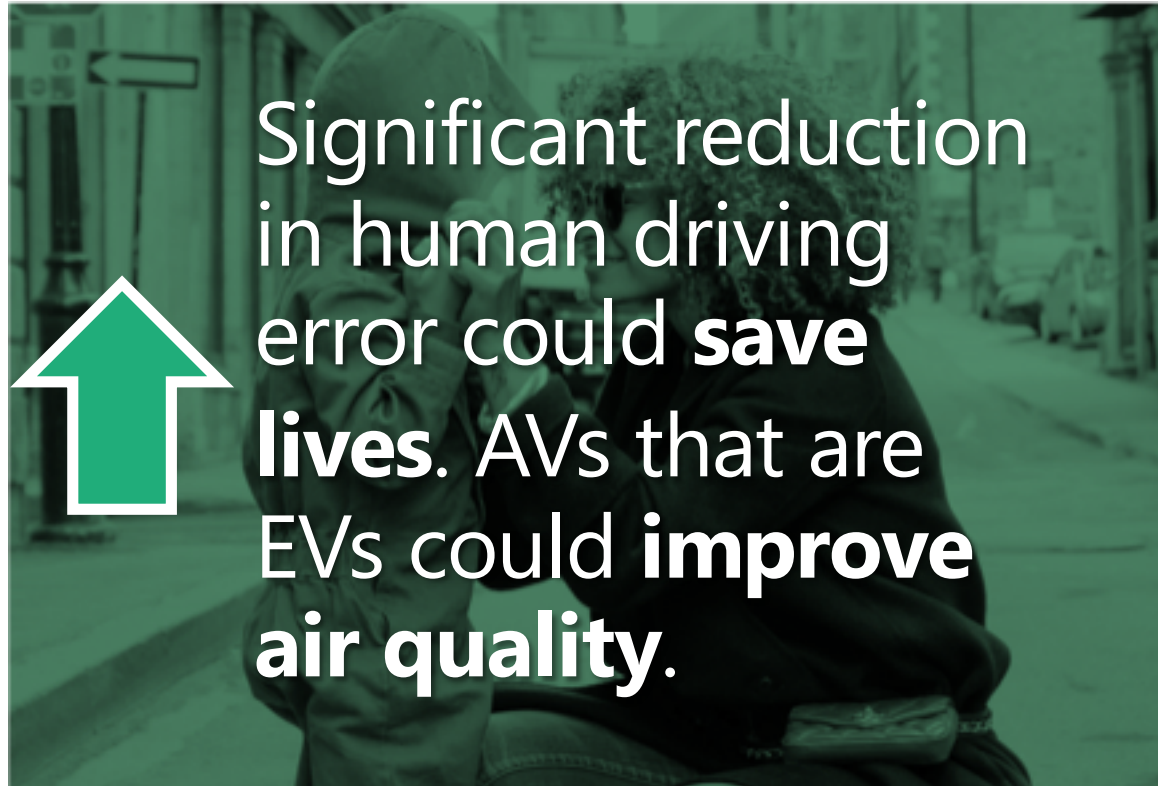
Priority Strategies

Mandate **equitable provision** of mobility services with transparent reporting

Subsidize public **transit innovations**, replacing fixed route transit in Communities of Concern

Prioritize **AV mobility services or programs** that serve Communities of Concern

Horizon Guiding Principle – The region’s natural resources, open space, clean water and clean air are conserved – the region actively reduces its environmental footprint and protects residents from environmental impacts.



Significant reduction in human driving error could **save lives**. AVs that are EVs could **improve air quality**.



Hacking and cybersecurity could introduce new safety risks. AVs that are not EVs could **worsen air quality**.

Vision Zero 2.0



- **Eliminate** traffic-related deaths
- Nullify **cybersecurity** vulnerabilities
- Improve **air quality**
- Reduce transportation-related **public health** issues

Priority Strategies

Cap **speed limits** in downtowns and neighborhoods

Mandate that **all AVs are EVs** and invest in the necessary infrastructure

Develop “bounty program” to reduce **hacking vulnerability**

Horizon Guiding Principle – The Bay Area region is an innovation leader, creating quality job opportunities for all and ample fiscal resources for communities.



"New Deal" for Mobility

- Comprehensive program to maximize local **economic benefits** of the AV industry
- **Workforce advancement** programs
- Related **new industries** (manufacturing, data, services, goods, repair, etc.)

Priority Strategies

Strengthen the capacity of **training programs** to expand opportunities for workers in the AV industry

Target job clusters on **industrially-zoned land** for production, distribution, and repair

Pilot **innovative AV applications** that could spur new job opportunities

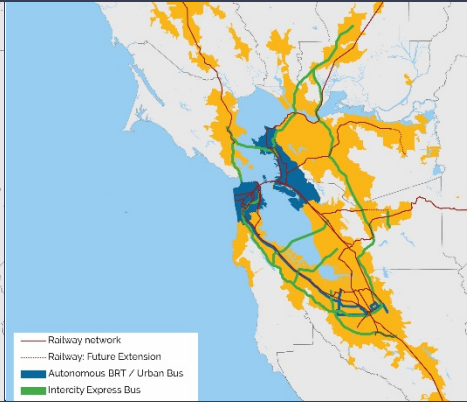
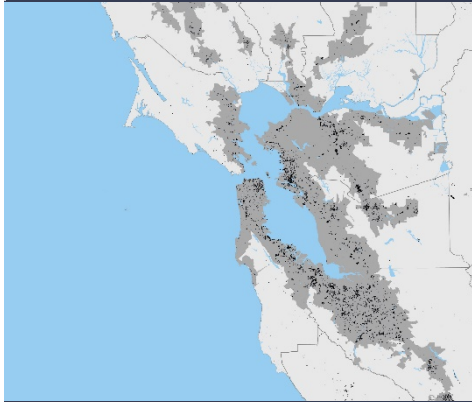
 **Affordable**

 **Connected**

 **Diverse**

 **Healthy**

 **Vibrant**



Housing Opportunity Sites

Fair Pricing & Autonomous Transit

Equitable Outcomes

Vision Zero 2.0

New Deal for Mobility

Increase affordable housing supply

Expand access to high quality transportation

Ensure universal access to AV services

Save lives and improve air quality

Expand prosperity and access to jobs



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mtc.ca.gov/horizon/perspective-papers



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Next Steps

Incorporating Strategies to Inform Horizon and Plan Bay Area 2040

June 2018

**Release AV
Perspective Paper**

Identify priority
strategies



July 2018

**Release AV
Perspective Paper
Addendum**

Describe Bay Area
example
applications



Fall 2018

Futures Workshops

Put the priority
strategies to the
test



Summer 2019

**Plan Bay Area 2050
Preferred Scenario**

Recommend effective
policies and
programs

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Panel Remarks

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Audience Q&A

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Thank you!

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